

CHURCH FUEL

First Year Syllabus

Let's start something new.

You're about to embark on a journey with Church Fuel, and we couldn't be more excited for you. Take a look at what you can expect from your first year of membership.

FOUNDATIONS

Page 2 - 3

MASTER CLASS ON INVITING

Page 4

MASTER CLASS ON GIVING

Page 5

MASTER CLASS ON SERVING

Page 6

TEAM TRAINING

Page 7

MAY - JUNE

Foundations

In your first five weeks, you'll get five modules to help your team get on the same page.

WHEN YOU JOIN, YOU'LL GET IMMEDIATE ACCESS TO...



Foundations
Master Class



Resource
Library



Ministry
Coaching



Member
Forum

MAY 7 - THE SECRET SAUCE TO CASTING VISION

Whether you're leading a team, recruiting volunteers, or trying to raise money, knowing your vision is key. In the first Foundations module, you'll learn what it means to cast vision and why it's crucial to success. We'll discuss the difference between purpose and mission, walking you through how to clarify both for your church.

▶ 1 video

📄 1 resource

MAY 27 - IT'S TIME TO BE UNFAIR

It may seem harsh, but it's time to make sure every ministry in your church is aligned with the overarching purpose and mission. In this second Foundations module, we'll break down the concept of keystone ministries. This is an intentional strategy that helps you identify and prioritize the essential ministries in your church.

▶ 1 video

📄 1 resource

JUNE 3 - THE MOST BORING PLANNING TOOL OF ALL TIME

Is your church calendar out of control? With so many ministries and activities to keep track of, it's easy to lose sight of Jesus and your mission. In this third Foundations module, you'll learn a strategy for creating an annual plan and sticking to it. Prioritizing what matters will keep your team focused, motivated, and organized.

▶ 1 video

📄 1 resource

MAY - JUNE

Foundations - Continued

In your first five weeks, you'll get five modules to help your team get on the same page.

JUNE 10 - THE RIGHT PEOPLE IN THE RIGHT SEATS

Let's be honest. People don't drift toward clarity; they drift toward confusion. Your job as a leader is to cast clarity for your team, including who is doing what and why. Improvements to org charts and job descriptions can go a long way in making sure you have the right people in the right roles. In this fourth Foundations module, we'll discuss what it looks like to have clearly-defined roles and responsibilities - and why that's crucial in leading your team well.

 1 video

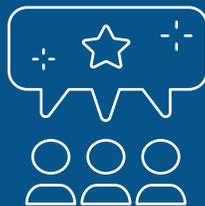
 3 resources

JUNE 17 - THREE STEPS TO MORE LEADERS

There are so many things that keep churches from developing leaders, and we're going to help you break those barriers down. We've identified steps you can take toward intentionally identifying leaders and growing people in your church. This fifth Foundations module will transform not only how you lead but how you develop more leaders around you.

 1 video

 1 resource



Congrats! You completed Foundations.

On June 17, you'll unlock the Team Training curriculum. You'll get access to all of the resources you need to train your staff and leaders, including discussion guides, action steps, and book breakdowns.

JULY - SEPTEMBER

Master Class on Inviting

Master objectives like creating a culture where guests are welcome, equipping your church to invite their friends, neighbors, and co-workers and leveraging advertising and promotions.

JULY 1 - ARE GUESTS REALLY WELCOME?

Before you encourage your church to invite or spend valuable resources promoting your church, let's make sure your environment is really ready for guests. By looking inside first, you'll be in a better position to look outside. In this video, Jason Young will share important principles to help prepare your church for new people, including several action steps.

AUGUST 1 - MOBILIZING YOUR MEMBERS

How do we get our people to invite? So many churches encourage their people to invite, but few truly equip their congregation. This session is all about practical ways you can lead your congregation to invite with no guilt, no begging, and no empty pleas.

SEPTEMBER 3 - THE BEST WAYS TO LEVERAGE ADVERTISING FOR THE CHURCH

Just like word of mouth is the best form of advertising, personal invitations are the best way to reach new people. That being said, advertising and paid outreach can fan the flames and work in tandem with a personal approach. In this session, Kenny Jhang will share some key marketing tips you can put into practice today.



At the end of the Master Class on Inviting, you'll take time to reflect and apply what you've learned.

October is a Reflection Month. You can use this time to catch up if you're behind, check in with your coach, or even take a break.

NOVEMBER - JANUARY

Master Class on Giving

Learn how to talk about money the right way through a developed communications plan. You'll develop an engagement strategy and find the right giving platform for you and your church.

NOVEMBER 1 - CREATING A MORE HOLISTIC APPROACH TO GENEROSITY

A lot of churches have a great budgeting process - full of plans, approvals, and even congregational input. However, very few churches spend time creating a plan to actually get the money. In reality, a funding plan might be even more important than a spending plan. In this video, Matt Randerson will show you what you need to create one and how to get started.

DECEMBER 2 - THE RIGHT WAY TO TALK ABOUT MONEY

Do you have a comprehensive plan to talk about money in your church? From sermons to stories to statements, this session lays out a healthy stewardship communication plan. You'll learn how to segment your message and encourage people to get involved in generosity.

JANUARY 2 - CHOOSING THE BEST GIVING TOOLS

What should we use for online giving? Do envelopes still work? What do we use for follow-up? If these questions seem familiar, you are not alone. In this session, we're diving into the best stewardship tools to help your church manage money.



At the end of the Master Class on Giving, you'll take time to reflect and apply what you've learned.

October is a Reflection Month. You can use this time to catch up if you're behind, check in with your coach, or even take a break.

MARCH - MAY

Master Class on Serving

You will learn the best practices to recruit volunteers, train them, and lead them in any season.

MARCH 2 - BEYOND RECRUITING: BUILDING A VOLUNTEER SYSTEM & CULTURE

Whether your church is 10, 100, or 1,000, you need volunteers to do the ministry God has called you to do. After all, more people in your congregations mean more needs to be served. What's the best way to recruit? How do we fill those empty spots? We're laying out two effective approaches in this session with Darren Kizer.

APRIL 1 - A NEW APPROACH TO VOLUNTEER TRAINING

If you've ever planned an amazing volunteer training meeting only to have 30% of the volunteers show up, this session is for you. We're talking about a more effective approach to sharing the most important information with all of your volunteers. Get them on the same page, and keep them there by inspiring and engaging them in your mission.

MAY 1 - THE LEADERSHIP STRATEGY FOR HEALTHY, HAPPY VOLUNTEERS

The volunteers in your church should be your happiest and healthiest members. Yet too many are teetering on the edge of burnout, struggling under the weight of a busy schedule. At some point, just throwing more vision at them won't work. What will? That's what we're covering in this session.



At the end of the Master Class on Serving, you'll take time to reflect and apply what you've learned.

October is a Reflection Month. You can use this time to catch up if you're behind, check in with your coach, or even take a break.

AVAILABLE JUNE 17

Team Training

You'll get access to all of the resources you need to train your staff and leaders, including discussion guides, action steps, and book breakdowns.

Team Training focuses on the 12 Core Skills that you and your team need to practice in order to be a unified and effective team that gets stuff done.

LEADING YOURSELF



Integrity

Consistently choosing to do the right thing



Self-Awareness

Looking at who you were created to be



Work Ethic

Bringing your best to whatever you do



Time Management

Leveraging your limited time for maximum impact

LEADING OTHERS



Unity

A shared effort toward a common goal



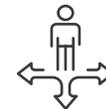
Communication

Communicating clearly and effectively



Casting Vision

Painting a picture of a preferred future



Delegating

Trusting and empowering someone to act

LEADING PROJECTS



Innovation

Exploring a new perspective on an existing problem



Resilience

Bouncing back from setbacks



Planning

Deciding what needs to be done



Evaluation

Looking back with purpose